# THE MINORITY CORPORATE COUNSEL ASSOCIATION, INC.

# FINANCIAL STATEMENTS

YEARS ENDED DECEMBER 31, 2020 AND 2019

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# PENAN & SCOTT, P.C.

# CERTIFIED PUBLIC ACCOUNTANTS AND CONSULTANTS

### INDEPENDENT AUDITOR'S REPORT

Board of Directors The Minority Corporate Counsel Association, Inc. Washington, DC

We have audited the accompanying financial statements of The Minority Corporate Counsel Association, Inc., which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

# Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Minority Corporate Counsel Association, Inc. as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Pena: Swtt, P.C.

June 18, 2021

# THE MINORITY CORPORATE COUNSEL ASSOCIATION, INC. STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2020 AND 2019

# **ASSETS**

	2020	2019
Current Assets		
Cash and cash equivalents	\$ 550,730	\$ 618,094
Accounts receivable, net	526,596	347,957
Investments	4,098,586	3,758,758
Prepaid expenses	738,441	37,333
Total current assets	5,914,353	4,762,142
Property and Equipment, net	17,764	28,428
TOTAL ASSETS	\$ 5,932,117	\$ 4,790,570
LIABILITIES AND NET ASSE	TS	
Current Liabilities		
Accounts payable	\$ 28,977	\$ 21,291
Accrued expenses	185,687	190,690
Credit card payable	-	973
PPP Loan	153,100	-
Line of credit	-	196,791
Deferred revenue	771,767	620,105
Total current liabilities	1,139,531	1,029,850
Net Assets		
Board-designated	101,028	71,015
Unrestricted and undesignated	4,691,558	3,689,705
Net Assets Without Donor Restrictions	4,792,586	3,760,720
TOTAL LIABILITIES AND NET ASSETS	\$ 5,932,117	\$ 4,790,570

# THE MINORITY CORPORATE COUNSEL ASSOCIATION, INC. STATEMENTS OF ACTIVITIES YEARS ENDED DECEMBER 31, 2020 AND 2019

	2020	2019
Revenues		
Conferences	\$ 257,166	\$ 322,614
Memberships	2,079,138	1,349,095
Programs and dinner	662,850	1,095,987
Contributions and donations	566,673	496,766
C-Suite income	50,000	25,000
Publication income	1,700	5,100
Job bank	75,185	88,282
Vault diversity survey	30,517	29,425
Investment income	318,641	599,514
Other income	9,386	<u> </u>
Total revenues and other support without donor restrictions	4,051,256	4,011,783
Expenses		
Program services:		
Research, education and website	684,913	457,675
Publications	27,354	122,504
Dinners and special events	574,580	1,816,254
Supporting services:		
Management and general	1,567,058	1,336,586
Fundraising	165,485	138,319
Total expenses	3,019,390	3,871,338
Change in Net Assets Without Donor Restrictions	1,031,866	140,445
Net Assets Without Donor Restrictions - beginning of year	3,760,720	3,620,275
Net Assets Without Donor Restrictions - end of year	\$ 4,792,586	\$ 3,760,720

# THE MINORITY CORPORATE COUNSEL ASSOCIATION, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2020

Research, Education and Website	Publications	Dinners and Special Events	Total Program Services	Management and General	Fundraising	Total Supporting Services	Total
Education and Website	Publications	Dinners and Special Events	Program Services	Management and General	Fundraising .	Supporting Services	Total
AL COSICE	i ublications	Special Events	Services	and General	rundraising	Services	1810 I
<b>⊹</b>	\$	\$	<b>⇔</b>	\$ 100,205	\$	\$ 100,205	\$ 100,205
1	1		ı				
ı	1	1	1	19,052		19,052	19,052
	1	1	,	5,000		5,000	5,000
ı	1	ì	,	961	,	961	961
1		1		1,440		1,440	1,440
	1	1		24,145		24,145	24,145
1			J	19,442	ī	19,442	19,442
L		r		300	,	300	300
ı	r	1	,	1,717		1,717	1,717
6,552	36	8,377	14,965	21,224	4,577	25,801	40,766
4,130	23	5,280	9,433	13,378	2,885	16,263	25,696
•		113,263	113,263	1	1	,	113,263
· ·		18,053	18,053			ı	18,053
5,431	30	6,943	12,404	17,594	3,794	21,388	33,792
,				19,826	ı	19,826	19,826
1		1		6,597	T	6,597	6,597
1	1			68,271		68,271	68,271
90,000	1	•	90,000	1	1	,	90,000
1				9,793	1	9,793	9,793
,		114,345	114,345		,	1	114,345
1	•	16,870	16,870	16,869		16,869	33,739
1				3,727	1	3,727	3,727
1,482	8	1,894	1,902	4,799	1,035	5,834	7,736
	•	1	1	22,834	1	22,834	22,834
2,774	111	2,327	5,212	6,345	670	7,015	12,227
	1	ı		367,386	1	367,386	367,386
53,842	294	68,836	122,972	174,418	37,610	212,028	335,000
	25,953	1	25,953		r		25,953
331,189	1	1	331,189			ı	331,189
8,937	49	11,425	20,411	28,950	6,243	35,193	55,604
150,623	823	192,568	344,014	487,940	105,213	593,153	937,167
8,500		•	8,500				8,500
1 -		8,068	8,068	1			8,068
			- 9				00000
	11 33 (5	6,552 4,130 5,431 5,431 - 1,482 - 1,482 - 1,482 - 2,774 1 53,842 25,93 150,623 8,937 150,623 8,500	5,431 30 90,000	6,552 36 8,377 4,130 23 5,280 5,431 30 6,943 5,431 30 6,943 5,431 30 114,345 1,482 8 1,894 2,774 1111 2,327 53,842 294 68,836 1 53,842 294 68,836 1,50,623 823 192,568 1,506	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$ 1, \$ 1, \$ 1, \$ 1, \$ 1, \$ 1, \$ 1, \$ 1,	3       3       100,205       3       3       100,205       3       3       3       100,205       3       3       3       100,205       3       3       3       3       19,052       3       <

See accompanying notes to the financial statements.
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# THE MINORITY CORPORATE COUNSEL ASSOCIATION, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2020

Total expenses	Staff meetings & entertainment Supplies Telephone Travel and entertainment - CEO Travel and entertainment - staff meals Travel and entertainment - staff travel Website costs	
\$ 684,913	801 - 1,241 1,775 749 387 16,500	Research, Education and Website
\$ 27,354	7 10 4 4 2	Publications
69		Dinn
574,580	1,024 1,585 2,269 958 495	Dinners and Special Events
\$ 1,285,365	1,829 - 2,833 4,054 1,711 884 16,500	Total Program Services
\$ 1,567,05		Management and General
7,058	2,593 5,180 4,017 5,749 2,427 1,253	ment neral
\$ 165,485	559 - 866 1,240 523 270	Fundraising
\$ 1,732,543	3,152 5,180 4,883 6,989 2,950 1,523	Total Supporting Services
\$ 3,017,908	4,981 5,180 7,716 11,043 4,661 2,407 16,500	Total

See accompanying notes to the financial statements.

# THE MINORITY CORPORATE COUNSEL ASSOCIATION, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2019

		Progra	Program Services			Supporting Services		
	Research, Education and		Dinners and	Total Program			Total Supporting	
	Website	Publications	Special Events	Services	and General	Fundraising	Services	Total
Accounting	\$	<del>\$</del>	\$\$ -	<del>5</del> 9	\$ 108,263	<del>69</del>	\$ 108,263	\$ 108,263
Administrative support		1	1	ı				
Auditing		1	r	ï	18,987		18,987	18,987
Bad debts		1	10,000	10,000	1,000		1,000	11,000
Bank service charges		1		r	2,181		2,181	2,181
Board meeting expenses			1		22,457		22,457	22,457
Credit card processing fee				ı	20,732	ī	20,732	20,732
Depreciation expense					35,128	ī	35,128	35,128
Donations		,			15,687		15,687	15.687
Dues and subscriptions		,	1	1	4,956	ř	4,956	4,956
Equipment computer repairs	3,676	464	11,399	15,539	13,772	2,657	16,429	31,968
Employee benefits	6,299	795	19,533	26,627	23,598	4,553	28,151	54,778
Pathway conference	1		375,915	375,915				375,915
C-Suite expense			50,818	50,818			1	50,818
Health insurance	5,621	709	17,428	23,758	21,056	4,062	25,118	48,876
Insurance		ı		,	21,375	ī	21,375	21,375
Interest	·		1	1	16,860	ï	16,860	16,860
Investment fees					57,824		57,824	57,824
License and fees				,	2,883	r	2,883	2,883
Montarings	90,000		1	90,000		1	1	90,000
Networking and gala expense	,	ı	1,000	510 357	520	í	520	520
On-line services			19 630	10,337	10 620		-	510,357
Postage and delivery services			10,000	10,000	10,037		10,039	31,218
Payroll/401(k) services fees	967	123	3,000	4 090	3,624	600	8,602	8,602
Professional services - legal				, ,	15 763		15 763	15 763
Professional services - communication firm	8,047	2,154	31,759	41,960	23,411	2.432	25,843	67 803
Professional services- marketing		,			182,256		182,256	182,256
Rent	38,523	4,861	119,455	162,839	144,317	27,844	172,161	335,000
Publications		96,627		96,627		T	T	96,627
Research	146,314			146,314		1	r	146,314
Payroll taxes	7,446	940	23,092	31,478	27,899	5,383	33,282	64,760
Salaries and wages	115,868	14,619	359,288	489,775	434,068	83,748	517,816	1,007,591
Scholarship administration expense	8,500			8,500			1	8,500
G-TEC conference	,	1	229,597	229,597	1	r	ï	229,597
CLE	i	ī	6,201	6,201		ï	ř	6,201
								,

# THE MINORITY CORPORATE COUNSEL ASSOCIATION, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2019

Website costs	Travel and entertainment - staff travel	Travel and entertainment - staff meals	Travel and entertainment - CEO	Telephone	Supplies	Staff meetings & entertainment	
16,813	1,568	163	5,997	1,114	ī	759	Research, Education and Website
1	198	21	757	140		96	Publications
1	4,863	506	18,597	3,453		2,354	Dinners and Special Events
16,813	6,629	690	25,351	4,707		3,209	Total Program Services
1	5,875	610	22,468	4,171	4,683	2,843	Management and General
	1,134	118	4,335	805		549	Fundraising
ı	7,009	728	26,803	4,976	4,683	3,392	Total Supporting Services

Total

Total expenses

\$ 457,675

122,504

1,816,254

\$ 2,396,433

\$ 1,336,586

138,319

\$ 1,474,905

3,871,338

6,601 4,683 9,683 52,154 1,418 13,638 16,813

# THE MINORITY CORPORATE COUNSEL ASSOCIATION, INC. STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2020 AND 2019

	2020	2019
Cash Flows From Operating Activities		
Change in net assets without donor restrictions	\$ 1,031,866	\$ 140,445
Adjustments to reconcile changes in net assets		
to net cash provided (used) by operating activities:		
Depreciation	19,442	35,128
Realized loss (gain) on investments	128,108	(53,901)
Unrealized (gain) on investments	(346,091)	(424,825)
(Increase) decrease in:		
Accounts receivable, net	(178,639)	6,216
Prepaid expenses	(701,108)	(24,823)
Increase (decrease) in:		
Accounts payable	7,686	(263,085)
Accrued expenses	(5,003)	55,897
Credit card payable	(973)	(12,827)
Deferred revenue	151,662	524,605
Net cash provided (used) by operating activities	106,950	(17,170)
<b>Cash Flows From Investing Activities</b>		
Purchase of property and equipment	(8,779)	-
Purchase of investments	(1,549,005)	(3,206,384)
Proceeds on sale of investments	1,427,161	3,173,098
Net cash used by investing activities	(130,623)	(33,286)
Cash Flows From Financing Activities		
Proceeds from PPP - Loan	153,100	-
Line of credit	(196,791)	(5,042)
Net cash used by financing activities	(43,691)	(5,042)
Net Decrease in Cash and Cash Equivalents	(67,364)	(55,498)
Cash and Cash Equivalents - beginning of year	618,094	673,592
Cash and Cash Equivalents - end of year	\$ 550,730	\$ 618,094
Supplemental Disclosure of Additional Cash Flow Information Cash paid for:		
Interest expense	\$ 6,597	<u>\$ 16,860</u>

See accompanying notes to the financial statements.

### NOTE A – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

# Reporting Entity

The Minority Corporate Counsel Association, Inc. (the "Association") was formed as a not-for-profit, New York corporation in November 1996 and began operations in 1997. The purpose is to advocate for the expanded hiring, retention, and promotion of minority attorneys in corporate law departments and the law firms that serve them. The Association furthers its mission through the collection and dissemination of information about diversity in the legal profession.

## Basis of Presentation

The Association reports information regarding its financial position and activities according to two classes of net assets that are based upon the existence or absence of restrictions on use that are placed by its donors: net assets without donor restrictions and net assets with donor restrictions.

The governing board has designated, from net assets without donor restrictions, net assets for a scholarship fund. Net assets with donor restrictions are subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, such as those that the donor stipulates resources be maintained in perpetuity.

Net assets without donor restrictions are resources available to support operations and not subject to donor restrictions. The only limits on the use of net assets without donor restrictions are the broad limits resulting from the nature of the Association, the environment in which it operates, the purposes specified in its corporate documents and its application for tax-exempt status, and any limits resulting from contractual agreements with creditors and others that are entered into in the course of its operations.

When a donor's restriction is satisfied, either by using the resources in the manner specified by the donor or by the passage of time, the expiration of the restriction is reported in the financial statements by reclassifying the net assets from net assets with donor restrictions to net assets without donor restrictions.

# NOTE A – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### Basis of Presentation - continued

Revenues are reported as increases in net assets without donor restrictions unless use of the related assets are limited by donor-imposed restrictions. Expenses are reported as decreases in nets assets without donor restrictions. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in net assets without donor restrictions unless the use is restricted by explicit donor stipulation or by law. Expirations of donor restrictions on the net assets (donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as reclassifications between the applicable classes of net assets. The Association has adopted a policy to classify donor restricted contributions as without donor restrictions to the extent that donor restrictions were met in the year the contributions were received.

# Contributions

All contributions are available for unrestricted use unless specifically restricted by the donor. Amounts received that are restricted by the donor for specific purposes are reported as donor restricted support that increases net asset with donor restrictions.

### Cash and Cash Equivalents

For purposes of the cash flow statement, cash and cash equivalents include investments in highly liquid debt instruments with a maturity of three months or less.

Cash and cash equivalents were comprised of the following at year end:

	<u> </u>	2020	2019
Cash - operating account	\$	255,503	\$ 85,921
Cash and cash equivalents - investments		194,199	461,158
Cash and cash equivalents - scholarship fund		101,028	 71,015
	\$	550,730	\$ 618,094

# NOTE A – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### Investments

Investments in marketable securities with readily determinable fair values and all investments in debt securities are reported at their fair values in the statement of financial position. Investment income and gains restricted by a donor are reported as increases in net assets without donor restrictions, if the restrictions are met (either by passage of time or by use) in the reporting period in which the income and gains are recognized.

### Accounts Receivable

Accounts receivable consist of program fees that have been invoiced to participants. The Association uses the allowance method to account for uncollectible accounts receivable. Accounts receivable are presented net of allowance for doubtful accounts of \$14,500 and \$10,000 at December 31, 2020 and 2019, respectively. The provision is based on historical collections on receivables.

# Property, Equipment and Depreciation

Property and equipment are stated at cost or at estimated fair market value at the time of contribution to the Association. Depreciation is being computed using the straight-line method over the applicable estimated useful lives. Individual purchases over \$1,000 and improvements which prolong the useful life of an asset are capitalized. The cost of maintenance and repairs is expensed as incurred.

## Promises to Give

Contributions are recognized when the donor makes a promise to give to the Association, in substance and unconditional. Contributions that are restricted by the donor are reported as increase in net assets without donor restriction if the restrictions expire in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as net assets with donor restriction depending on the nature of the restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions. The Association uses the allowance method to determine uncollectible receivable. The allowance is based on prior years' experience and management's analysis of specific promises made.

# NOTE A – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# Income Taxes

The Association is a non-profit organization that is exempt from federal income taxes under Section 501(c) (3) of the Internal Revenue Code. However, income from certain activities, not directly related to the Association's tax-exempt purpose, is subject to taxation as unrelated business income. The Association is exempt from the payment of sales tax in the States of New York, Florida, Texas, and District of Columbia.

### Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

# Functional Expense

The costs of providing program and other activities have been summarized on a functional basis in the statement of functional expense. Accordingly, certain costs have been allocated to program services and supporting services benefited. Such allocations are determined by management on an equitable basis.

The expenses that are allocated include the following:

Expense	Method of Allocation
Salaries	Time and effort
Employee benefit costs	Time and effort
Rent	Staff usage
Public relations and marketing	Program usage

# **Fundraising Costs**

Fundraising costs are incurred by the Association in generating funds through contributions and donations in support of its tax exempt purpose. These costs are expensed as incurred. Fundraising costs totaled \$165,485 and \$138,319, respectively for the year ended December 31, 2020 and 2019, respectively.

# NOTE B - LIQUIDITY AND AVAILABILITY OF RESOURCES

The Association financial assets available within one year of the balance sheet date for general expenditure are as follows:

	2020	2019
Cash - operating	\$ 255,503	\$ 85,921
Cash - investments	194,199	461,158
Accounts receivable, net	526,596	347,957
Prepaid expenses	738,441	37,333
Investments	4,098,586	 3,758,758
	\$ 5,813,325	\$ 4,691,127

The Association financial assets have been reduced by amounts not available for general use because of board designated purpose restrictions. Within one year of the balance sheet date, the board designated amount for scholarship is:

		2020	2019
Cash and cash equivalents - scholarship fund	\$	101,028	\$ 71,015

As part of the Association's liquidity management, it has a policy to structure its financial assets to be available for its general expenditures, liabilities, and other obligations as they come due. To help manage unanticipated liquidity needs the Association may ask members for additional contributions. The Association does not intend to use restricted funds other than fulfilling purpose restriction. However, the Association may ask for approval from the board of directors should the need arise.

### **NOTE C – INVESTMENTS**

Investments in marketable securities with readily determinable fair value and all investments in debt securities are valued at their fair value in the statement of financial position. Unrealized gains and losses are included in the change in net assets without donor restrictions in the statement of activities. Market risk could occur and is dependent on the future changes in market price of the various investments held.

# **NOTE C – INVESTMENTS (CONTINUED)**

Investments stated at fair value include the following at December 31:

	2020	2019		
Corporate fixed income	\$ 1,362,210	\$	1,535,281	
Corporate equity stocks	1,909,917		1,552,403	
Mutual funds	826,459	-	671,074	
Total Investments	\$ 4,098,586	\$	3,758,758	

The following schedule summarizes investment returns and their classification in the statements of activities for the years ended December 31:

	Withou	Without Donor Restrictions				
	2020	<u> </u>	2019			
Interest income	\$ 100,	658 \$	120,788			
Realized gain (loss)	(128,	108)	53,901			
Unrealized gain	346,	091	424,825			
	\$ 318,	641 \$	599,514			

# NOTE D – FAIR VALUE MEASUREMENTS

The Association invests in marketable securities from companies located throughout the United States and internationally. Fair values for investments are determined by reference to quoted market prices and other relevant information generated by market transactions.

# NOTE D – FAIR VALUE MEASUREMENTS (CONTINUED)

Fair value of assets measured on a recurring basis at December 31, 2020, are as follows:

	Quoted Prices
	in Active
	Markets for
	Identical Assets
Fair Value	(Level 1)
\$ 1,362,210	\$ 1,362,210
1,909,917	1,909,917
826,459	826,459
\$ 4,098,586	\$ 4,098,586
	\$ 1,362,210 1,909,917 826,459

Fair value of assets measured on a recurring basis at December 31, 2019, are as follows:

		Quoted Prices in Active Markets for Identical Assets		
	Fair Value	(Level 1)		
Corporate fixed income	\$ 1,535,281	\$ 1,535,281		
Corporate equity stocks	1,552,403	1,552,403		
Mutual funds	671,074	671,074		
Total	\$ 3,758,758	\$ 3,758,758		

# NOTE E - PROPERTY AND EQUIPMENT

Property and equipment consisted of the following at December 31, 2020 and 2019:

	2020	2019	
Equipment	\$ 50,314	\$	48,083
Furniture and fixtures	35,808		34,625
Website and software	100,449		95,084
Total property and equipment	186,571		177,792
Less: accumulated depreciation and amortization	(168,807)		(149,364)
	\$ 17,764	\$	28,428

### NOTE F - PREPAID EXPENSES

Prepaid expenses consisted of the following at December 31:

	2020		2019		
Conference, dinner, and tournament expenses	\$	738,441	\$	37,333	

### NOTE G-LINE OF CREDIT

The Association has a line of credit with a commercial lender, with a maximum borrowing amount of \$200,000 bearing interest at 5.5% at December 31, 2020. The line is secured by the assets of the Association. The balance is due upon demand by the bank and interest is payable at a rate equal to .75% above the highest US Prime Rate in the Money Rates Section of the *Wall Street Journal* on the effective date. The Association is in compliance with the line of credit covenants requirements. The balance outstanding plus accrued interest on the line of credit at December 31, 2019, was \$196,791. There was no balance as of December 31, 2020.

### **NOTE H – DEBT**

On April 13, 2020, the Association received loan proceeds in the amount of \$153,100 under the Paycheck Protection Program (PPP). The PPP, established as part of the Coronavirus Aid, Relief and Economic Security Act (CARES Act), provides loans to qualifying businesses in amounts up to 2.5 times the average monthly payroll expenses of the qualifying business. The loan and accrued interest are forgivable after eight weeks as long as the borrower uses the loan proceeds for eligible purposes, including payroll, benefits, rent and utilities, and maintains its payroll levels. The amount of loan forgiveness will be reduced if the borrower terminates employees or reduces salaries during the eight-week period.

### NOTE I – DEFERRED REVENUE

Deferred revenue arises from program fees collected in advance. Deferred revenues as of December 31, 2020 and 2019, were \$771,767 and \$620,105, respectively.

### NOTE J – IN-KIND CONTRIBUTION

During the years ended December 31, 2020 and 2019, the Association's office space and administrative services were donated to the Association by the law firm Morgan, Lewis & Bockius, LLP in Washington, DC. The fair market value of the space donated, and administrative services was recognized as income and an equivalent value of expenses were also recognized. The income and expenses for the years ended December 31, 2020 and 2019, were \$335,000 for both years.

# NOTE K - RETIREMENT PLAN

During 2002, the Association instituted a defined contribution retirement plan, which is available to all employees who are employed for six months or more. The Association matches dollar for dollar up to the first 3% and then the match is 50% per dollar contributed subject to an overall cap on the Association match of 4%. Employees are 100% vested in all contributions made by them or the Association at the time of the contribution. For the years ended December 31, 2020 and 2019, the contributions to employees' 401(k) plan was \$24,926 and \$23,566, respectively.

### **NOTE L – REVENUE**

The major sources of revenue for the Association include contributions and donations, event fees, publication income and membership dues. A portion of the dinner, professional development, and conference revenues includes contributions from donors. The following chart shows detail for the period ended December 31, 2020 and 2019:

	Contributions		Programs		Total	
2020						
Dinner revenue	\$	654,000	\$	8,850	\$	662,850
C-Suite		50,000		<u>-</u>		50,000
G-TEC Conference		<u>-</u>		31,316		31,316
Pathways Conference		<u>-</u>	1	225,850		225,850
<u>2019</u>						
Dinner revenue	\$	832,268	\$ 2	263,719	\$	1,095,987
C-Suite		25,000				25,000
G-TEC Conference		-		60,450		60,450
Pathways Conference		× , <del>. '</del> },	2	262,164		262,164

### NOTE M – CONCENTRATION OF CREDIT RISK

The Association maintains its cash in bank deposit accounts at a financial institution. The balances are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. The balances, at times, may exceed federally insured limits. At December 31, 2020, the cash balance exceeded this limit by \$5,503. The cash balance did not exceed the FDIC limit at December 31, 2019.

The Association has cash investments that are insured by the Securities Investor Protection Corporation (SIPC) up to \$250,000. At December 31, 2020 and 2019, the cash balances exceeded the SIPC limit by \$45,227 and \$282,173, respectively. The SIPC also insures an additional \$250,000 in equity securities.

# **NOTE N – SUBSEQUENT EVENTS**

Management has reviewed subsequent events through June 18, 2021, the date the financial statements were available to be issued.

The COVID-19 outbreak in the United States has caused business disruption through mandated and voluntary closings. While the disruption is currently expected to be temporary, there is considerable uncertainty around the duration of the closings. The extent of the impact of COVID-19 on operational and financial performance will depend on certain developments, including the duration and spread of the outbreak, impact on customers, employees and vendors all of which are uncertain and cannot be predicted. At this point, the extent to which COVID-19 may impact the Company's financial condition or results of operations is uncertain. Therefore, the related financial impact and duration cannot be reasonably estimated at this time.