



First Quarter Town Hall

March 30, 2021 3:00 – 4:00 PM EST

Recruiting Inclusively with MCCA Member, Lincoln Financial Group

Description: 2020 required many of us to adjust to the new normal of remote work while managing the daily challenges of life. Our community demonstrated resilience, support and willingness to be stronger and better after each challenge the past 12 months.

MCCA met with our members and supporters to listen once again to their challenges to ideate and offer pragmatic solutions. We hosted one-on-one meetings, intimate general counsel roundtables, town halls and panels. From those discussions, we provided additional resources for learning, toolkits to address the challenges identified and facilitated introductions to connect individually.

A year later, our new normal is no longer new and we find ourselves preparing for the next normal of what work will look like post pandemic. How will we adapt and manage our professional lives while managing the ongoing daily disruptions in the macro world? What can we do to address the challenges, which have been amplified for women, BIPOC and people with disabilities? You have read about the dismal statistics regarding the number of women leaving the workforce.

MCCA will continue to provide solutions in workshops to help our members collaborate, learn and improve their existing strategies and/or develop new ones to address emerging challenges. We start with our member, Lincoln Financial Group, and specifically, how they are thinking outside the box about recruiting diverse talent, which has been a high demand for many employers. They have partnered with MCCA in the past and we are excited to re-engage and share their story and how we are working together in hopes of inspiring you to do the same and bring bolder ideas for us to share with our community.

Speakers:



Alice Palmer

Vice President, Chief Counsel,
Retirement Plan Services
Lincoln Financial Group



Brandy Smith

Vice President,
Workplace Diversity & Counsel
Lincoln Financial Group