

**MCCA TOWN HALL REFERENCE MATERIALS**

**Navigating through the Crisis: The Importance of a Chief Diversity Officer**

***Wednesday, September 16, 2020***

**2:00 p.m. – 3:00 p.m. (Eastern Time)**

**Articles:**

# Can Diversity Officers Actually Help Diversify Companies' Staff?

# <https://www.npr.org/2020/07/20/893227102/can-diversity-officers-actually-help-diversify-companies-stuff>

1. **Chief Diversity Officer- Harder Than It Looks**

<https://www.mcca.com/db-magazine/winter-2020/> ( p.16)

1. **Chief Diversity Officer: The Toughest Job in Business**

<https://joshbersin.com/2020/07/chief-diversity-officer-the-toughest-job-in-business/>

1. **Chief diversity officer role takes on greater importance amid racial justice movement**

<https://www.hartfordbusiness.com/article/chief-diversity-officer-role-takes-on-greater-importance-amid-racial-justice-movement>

1. **Choosing the Right Chief Diversity Officer**

<https://chiefexecutive.net/choosing-the-right-chief-diversity-officer/>

1. **Examining the Role of the Law Firm Diversity Professional**

<https://www.mcca.com/wp-content/uploads/2018/11/MCCA_Examining_Law_Firm_Diversity_Professionals_Report.pdf>

1. **How Diversity Heads Are Steering Their Companies Through The COVID-19 Crisis**

<https://www.forbes.com/sites/ruthumoh/2020/04/15/how-chief-diversity-officers-are-steering-their-companies-through-the-covid-19-crisis/#46912f4b65a9>

1. **Rise of the chief diversity officer: Why this is the newest C-suite role**

<https://www.russellreynolds.com/newsroom/rise-of-the-chief-diversity-officer-why-this-is-the-newest-c-suite-role>

1. **We Have to Act Courageously': A Conversation With Law Firm Chief Diversity Executives**

<https://www.law.com/americanlawyer/2019/08/07/we-have-to-act-courageously-a-conversation-with-law-firm-chief-diversity-executives/>

# Why Inclusion Starts in the C-suite

<https://knowledge.wharton.upenn.edu/article/why-inclusion-starts-in-the-c-suite/>

**BOOKS:**

1. **Diversity, Inc.: The Failed Promise of a Billion-Dollar Business**

<https://www.amazon.com/gp/product/1568588224/ref=ppx_yo_dt_b_search_asin_title?ie=UTF8&psc=1>

# Handbook of Diversity Management: Inclusive Strategies for Driving Organizational Excellence 2nd ed. Edition

<https://www.amazon.com/gp/product/0996672052/ref=ppx_yo_dt_b_search_asin_title?ie=UTF8&psc=1>

1. **The Diversity Scorecard**

<https://www.amazon.com/gp/product/0750674571/ref=ppx_yo_dt_b_search_asin_title?ie=UTF8&psc=1>

**VIDEOS**:

1. **Improving Law Firm Diversity: Insights from GCs and Chief Diversity Officers (MCCA’s 2019 Creating Pathways to Diversity Conference)**

[**https://inhousefocus.com/program\_catalog/improving-law-firm-diversity-insights-from-general-counsels-and-chief-diversity-officers-mcca-event/**](https://inhousefocus.com/program_catalog/improving-law-firm-diversity-insights-from-general-counsels-and-chief-diversity-officers-mcca-event/)

1. **Leadership During the Current Crisis: A Conversation with Leading Chief Diversity Officers**

[**https://www.youtube.com/watch?v=ZkGPUH0OW4o**](https://www.youtube.com/watch?v=ZkGPUH0OW4o)

1. **Lunch and Learn: The Evolving Role of the Chief Diversity Officer**

[**https://www.youtube.com/watch?v=2ehq8WWFlko**](https://www.youtube.com/watch?v=2ehq8WWFlko)

1. **The Playbook for Humanizing Diversity and Inclusion**

[**https://www.youtube.com/watch?v=oqIBH71naCI**](https://www.youtube.com/watch?v=oqIBH71naCI)

1. **The Role of Diversity, Equity and Inclusion Leaders**

[**https://www.youtube.com/watch?v=qmp\_hElmD5k**](https://www.youtube.com/watch?v=qmp_hElmD5k)