



RISE AND SHINE: CORPORATE AMERICA WAKES UP TO SYSTEMIC RACISM

Description:

After the recent high-profile deaths of Black Americans due to police use of force, discussions of systemic racism are now front and center in all organizations. CEOs worldwide and across industries have spoken out, expressing their horror and outrage, as well as their resolve to do more. Companies have announced significant financial commitments; others have referred to actions to be taken, and early movers have begun to announce or amplify business-related initiatives. Institutional investors, asset owners, asset managers, private equity fund limited partners and investor groups have also begun speaking out and considering action with respect to companies in their portfolios.

Many people found some of the statements released by companies in the wake of George Floyd's murder by a police officer merely symbolic, empty and an attempt to appear "woke" without any real weight behind them.

The question for all is how to follow through on the sentiments expressed and drive positive change: what tools are available to address systemic racism and injustice and the threats they pose, and how can those tools be used?

Research Materials (links):

- [Corporate America Agrees Black Lives Matter](#)
- [As companies try to address racism, a generic response is no longer enough](#)
- [Modern-Day racism in the workplace: Symbolic diversity or real change?](#)
- [U.S. Businesses Must Take Meaningful Action Against Racism](#)
- [Diversity efforts are failing black employees. Here's a better approach.](#)
- [Lessons and insights from senior Black leaders in corporate America.](#)
- [Ben & Jerry's calls on Americans to combat white supremacy in a blistering statement building on its multiyear campaign against racial inequality](#)
- [Brands Have Nothing Real to Say About Racism](#)
- [Corporate America: Speaking Up On Systemic Racism Is Only The First Step. Now Let's Act.](#)
- [The 10 Commitments Companies Must Make to Advance Racial Justice](#)
- [U.S. Businesses Must Take Meaningful Action Against Racism](#)
- [BIGLAW What Biglaw Is Saying About The Unrest Sweeping The Nation](#)
- [Why So Many Organizations Stay White](#)
- [Using ESG Tools to Help Combat Systemic Racism and Injustice](#)
- [Sustainable investing after COVID-19](#)
- [ESG Assets Keep Growing During Covid-19 Crisis](#)