



Gala

OCTOBER 16, 2019

AMERICAN MUSEUM OF NATURAL HISTORY
NEW YORK, NEW YORK



WHY SPONSOR THE MCCA DIVERSITY GALA?

Join general counsel from Fortune® 1000 companies and top law firm partners for an elegant networking reception followed by a special evening celebrating those who have paved the way to create a more diverse and inclusive profession by taking bold steps.

The MCCA Diversity Gala is the premier national awards program that honors leading corporate law departments and law firms who have demonstrated leadership in championing diversity and inclusion.

Cocktails, heavy hors d'oeuvres will be served at both VIP and public pre-show networking receptions, and dinner will be available after the awards ceremony.

DRESS CODE: Formal Attire, Black Tie

Support for the MCCA Diversity Gala is an ideal opportunity for companies or firms to gain visibility and access to over one thousand attendees representing leading companies and firms from across industries at the largest awards program of its kind in the country.

<p>To sponsor the MCCA Diversity Gala, please contact: sponsorship@mcca.com Additional individual tickets can be purchased at www.mcca.com/gala</p>	<p>Premier Sponsorships: \$75,000 / Presenting \$50,000 / Underwriter \$25,000 / Benefactor \$15,000 / Champion</p>	<p>Additional Sponsorships: \$10,000 / Contributor \$7,500 / Advocate</p>
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PREMIER SPONSORSHIP OPPORTUNITIES

\$75,000 / PRESENTING SPONSORSHIP

This sponsorship level provides an unmatched opportunity to showcase companies or firms and meet with many of the VIPs in attendance.

<p>Benefits Include:</p> <ul style="list-style-type: none"> › 20 premium seat tickets to the Gala, which includes the pre-show VIP networking reception, the awards ceremony and the post-event dinner reception › Access to pre-show VIP networking reception for 20 › Company/firm logo on Gala general admission ticket › Prominent display of logo at the Gala dinner reception and on all 2019 Gala promotional materials, including MCCA website › Company/firm name listed as a Presenting Sponsor in the 2019 Gala event program book, email announcements and any press materials 	<ul style="list-style-type: none"> › One full page ad in the 2019 Gala program book › Verbal recognition and prominent logo placement during the awards program › Presentation of one award during the awards program › One full page ad in <i>Diversity & the Bar</i>® magazine › Recognition in post event thank you email
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\$50,000 / UNDERWRITER SPONSORSHIP

Benefits Include:

- › 10 premium seat tickets to the Gala, which includes the pre-show VIP networking reception, the awards ceremony and the post-event dinner reception
- › Access to pre-show VIP networking reception for 10
- › Prominent display of logo at the Gala dinner reception and on all 2019 Gala promotional materials, including MCCA website
- › Company/firm name listed as an Underwriter Sponsor in the 2019 Gala program book, email announcements and any press materials
- › Half page ad in the 2019 Gala program book
- › Verbal recognition and prominent logo placement during the awards program
- › One full page ad in *Diversity & the Bar*[®] magazine
- › Recognition in post event thank you email

\$25,000 / BENEFACTOR SPONSORSHIP

Benefits Include:

- › 10 tickets to Gala, which includes the pre-show networking reception, the awards ceremony and the post-event dinner reception
- › Access to pre-show VIP networking reception for 3
- › Display of logo at the Gala dinner reception and on all 2019 Gala promotional materials, including MCCA website
- › Company/firm name listed as a Benefactor Sponsor in the 2019 Gala program book and email announcements
- › Logo in *Diversity & the Bar*[®] magazine ad
- › Recognition in post event thank you email

Optional Add-On Benefit:

One additional pre-show VIP networking reception admission ticket for an additional \$5000 (limit one)

\$15,000 / CHAMPION SPONSORSHIP

Benefits Include:

- › 10 tickets to Gala, which includes the pre-show networking reception, the awards ceremony and the post-event dinner reception
- › Company/firm name listed as a Champion Sponsor on MCCA website, 2019 Gala program book and email announcements
- › Listed in *Diversity & the Bar*[®] magazine ad
- › Recognition in post event thank you email

Optional Add-On Benefit:

One additional pre-show VIP networking reception admission ticket for an additional \$5000 (limit one)



ADDITIONAL SPONSORSHIP OPPORTUNITIES

\$10,000 / CONTRIBUTOR SPONSORSHIP

Benefits Include:

- › 7 tickets to the Gala, which includes the pre-show networking reception, the awards ceremony and the post-event dinner reception
- › Recognition in post event thank you email
- › Company/firm name listed in the 2019 Gala program book and website
- › Listed in *Diversity & the Bar*® magazine ad

Optional Add-On Benefit:

One additional pre-show VIP networking reception admission ticket for an additional \$5000 (limit one)

\$7,500 / ADVOCATE SPONSORSHIP

Benefits Include:

- › 5 tickets to the Gala, which includes the pre-show networking reception, the awards ceremony and the post-event dinner reception
- › Company/firm name listed in 2019 Gala program book and website

Sponsorship Opportunities

PREMIER SPONSORSHIP LEVELS	\$75,000 PRESENTING	\$50,000 UNDERWRITER	\$25,000 BENEFACTOR	\$15,000 CHAMPION
Tickets to Gala, which includes the Pre-Show Reception, the Awards Ceremony and the Post-Event Dinner Reception	20 Premium Seats	10 Premium Seats	10	10
Pre-Show VIP Networking Reception Access	20 Individuals	10 Individuals	3 Individuals	-
Company/Firm Logo on Gala General Admission Ticket	✓	-	-	-
Logo Placement at the Gala Dinner Reception and on all 2019 Gala Promotional Materials, and Website	Prominent	Prominent	✓	Company/Firm Name on Website Only
Company/Firm Name listed as the Sponsorship selected in the 2019 Gala Program Book, Email Announcements and any Press Materials	✓	✓	Not Press Materials	Not Press Materials
Ad in the 2019 Gala Program Book	Full Page Ad	Half Page Ad	-	-
Verbal Recognition and Prominent Logo Placement during the Awards Program	✓	✓	-	-
Presentation of One Award during the Awards Program	✓	-	-	-
Recognition in <i>Diversity & the Bar</i> ® Magazine	Full Page Ad	Full Page Ad	Logo in an Ad	Listed in an Ad
Recognition in Post Event Thank You Email	✓	✓	✓	✓
Optional Add-On Benefit: One Additional Pre-Show VIP Networking Reception Admission Ticket for an Additional \$5000 (Limit One)	-	-	✓	✓

ADDITIONAL SPONSORSHIP LEVELS	\$10,000 CONTRIBUTOR	\$7,500 ADVOCATE
Tickets to Gala, which includes the Pre-Show Reception, the Awards Ceremony and the Post-Event Dinner Reception	7	5
Company/Firm Name listed in 2019 Gala Program Book and Gala Website	✓	✓
Recognition in <i>Diversity & the Bar</i> ® Magazine	Listed in an Ad	-
Recognition in Post Event Thank You Email	✓	-
Optional Add-On Benefit: One Additional Pre-Show VIP Networking Reception Admission Ticket for an Additional \$5000 (Limit One)	✓	-

