AS THE FLAGSHIP DIGITAL PUBLICATION OF THE MINORITY CORPORATE COUNSEL ASSOCIATION, DIVERSITY AND THE BAR® LETS YOU TURN YOUR WORKPLACE D&I INTO A BUSINESS ADVANTAGE.

- Promote your diversity and inclusion initiatives and show your support of MCCA’s mission.
- Reach decision makers that value and support your diversity initiatives.
- More than 6,000 readers regularly engage with and depend on Diversity & The Bar® for practical, in-depth features and articles about diversity and inclusion initiatives.
OUR ASSOCIATION READERSHIP HELPS YOU REACH IN-HOUSE COUNSEL AND OTHER DECISION MAKERS TO TARGET YOUR MESSAGE.

PROFESSIONS
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- Senior in-house counsel: 39%
- Attorneys: 25%
- Other Executives: 4%

QUICK STATS
- Current distribution: 17K+
- Men reading D&B: 51%
- Women reading D&B: 49%
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DEMOGRAPHIC
- Mid Atlantic: 18%
- Midwest: 31%
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- West: 21%
- International: 1%
D&B FEATURES OFFER MORE EXPOSURE TO OUR AUDIENCE SO YOUR MESSAGE IS CLEARLY HEARD.

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<td>Allies in Diversity and Inclusion</td>
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<td>Annual GC Survey and Analysis</td>
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DIVERSITY AND THE BAR® OFFERS A CUSTOM PLATFORM WHERE YOU CAN TALK ABOUT AND SUPPORT DIVERSITY AT THE SAME TIME.

MCCA is the only legal diversity and inclusion organization that prints a magazine that debates and deals with the difficult and practical challenges facing law firms and organizations but also celebrates the wins and achievements of champions in this space.

CO-PUBLISHING INITIATIVES

A law firm leader and general counsels debate a key question in inclusion and diversity over lunch or dinner. The conversation will be chaired by Diversity & The Bar Editor in Chief, Catherine McGregor and editorialized for the magazine. This is a unique mix of live face to face engagement with key decision makers and a great opportunity to further communicate with our expanding readership of key decision makers in-house.

OUR DIVERSITY STORY

A legal department or law firm shares how they have build and expanded diversity and inclusion in their organization. The feature will include an interview with leadership and top practical tips to share about their journey with our readership.

TO DISCUSS GETTING INVOLVED IN ANY OF THESE INITIATIVES, please email Editor in Chief, Catherine McGregor at catherine.mcgregor@mcca.com.