

WHY SPONSOR THE GLOBAL TEC (TECHNOLOGY, EDUCATION AND CAREERS) FORUM?

The Forum provides a unique opportunity for MCCA members and prospective members to develop long-term business relationships; to learn from and be a part of a community of leaders who are at the forefront of cutting-edge technology; and attend professional development programs to propel their careers forward. There will be CLE tracks on both days that will focus on how the latest technology, innovations and trends are impacting the legal profession.

Join us in Austin on April 12-13 at the JW Marriott and take advantage of the opportunity to:

- Meet and build relationships with attorneys from corporate legal departments of Fortune® 500 companies and attorneys from top law firms.
- Showcase your expertise and give your team a platform to discuss opportunities and challenges shaping the legal profession.
- Build brand recognition by establishing your company as a thought leader in the industry.

To sponsor the Global TEC Forum, please contact:

sponsorship@mcca.com

www.mcca.com/gtec

Customized sponsorship packages available

\$25,000 / Title Sponsorship

\$15,000 / Patron Sponsorship

\$10,000 / Marquee Sponsorship

\$5,000 / Supporter Sponsorship

\$2,500 / Rainmaker Award Presentation -
Open Lunch Plenary*

* Open to small firms and legal departments, which is defined as having less than 10 full time lawyers in the law firm and less than 3 in a law department.

SPONSORSHIP OPPORTUNITIES

\$25,000 / TITLE SPONSORSHIP

Title Sponsors are the premier sponsors of G-TEC and have the exclusive opportunity to be deeply engaged with the audience through multiple speaking engagements at the event. Supporters at this level will receive **highly visible speaking opportunities** at G-TEC, which includes a **presenter serving on a continuing legal education panel** and the option to **provide opening remarks at one of the following**: plenary session or the closing cocktail reception.

Additional Benefits Include:

- › Exclusive branding in the Faculty Lounge
- › High visibility in exhibit space, where materials and giveaways can be displayed and/or distributed
- › Prominent logo placement on all G-TEC promotional and conference materials (including signage and program) and the MCCA website, which includes a link to company/firm website
- › Exclusive logo placement and banner ad placement on the G-TEC mobile app splash page (visible to all conference registrants anytime they open the conference app) and push notifications on the G-TEC mobile app
- › Logo in *Diversity & the Bar*® magazine post-conference appreciation ad
- › Eight full conference registrations; and two 'marketing'¹ registrations
- › One-time use of pre-conference and post-conference mailing lists
- › Promotional item placement (item must be provided by sponsor)
- › 2 premium tables for MCCA Rainmakers Award luncheon and 2 premium tables for the afternoon plenary and acknowledgement as sponsor of the luncheons

¹ Marketing registrations are to be used to staff the booth at G-TEC and cannot be used for CLE purposes.

\$15,000 / PATRON SPONSORSHIP

Sponsor one of the following: Headshot booth / Charging Station / Hotel Keycard

Additional Benefits Include:

- › Premier exhibit space that serves as a place to engage conference attendees and distribute materials and giveaways
- › Prominent logo placement on all G-TEC promotional and conference materials (including signage and mobile app) and the MCCA website, which includes a link to company/firm website
- › Recognition in *Diversity & the Bar*® magazine post-conference appreciation ad
- › Four full conference registrations and two 'marketing'¹ registrations
- › Promotional item placement (item must be provided by sponsor)
- › 1 premium table for MCCA Rainmakers Award luncheon and 1 premium table for the afternoon plenary and acknowledgement as sponsor of the luncheon

¹ Marketing registrations are to be used to staff the booth at G-TEC and cannot be used for CLE purposes.

\$10,000 / MARQUEE SPONSORSHIP

Sponsor one of the following: Conference Pen / Registration Area / Session Break(s)

Additional Benefits Include:

- › Primary exhibit space that serves as a place to engage conference attendees and distribute materials and giveaways
- › Logo placement on all G-TEC promotional and conference materials, mobile app visibility and the MCCA website, which includes a link to company/firm website
- › Recognition in *Diversity & the Bar*® magazine post-conference appreciation ad
- › Three full conference registrations and one 'marketing'¹ registration
- › Promotional item placement (item must be provided by sponsor)
- › 1 table for MCCA Rainmakers Award luncheon and acknowledgement in conference program guide

¹ Marketing registrations are to be used to staff the booth at G-TEC and cannot be used for CLE purposes.

\$5,000 / SUPPORTER SPONSORSHIP

Benefits Include:

- › Standard exhibit space that serves as a place to engage conference attendees and distribute materials and giveaways
- › Company/Firm name included in the G-TEC Forum promotional and conference materials, mobile app and website
- › Recognition in *Diversity & the Bar*® magazine post-conference appreciation ad
- › Two full conference registrations

\$2,500 / RAINMAKER AWARD PRESENTATION / OPEN LUNCH PLENARY*

This luncheon is an excellent opportunity to honor each of the 2018 MCCA Rainmakers; talented attorneys who have valuable business development skills. Half table at the luncheon with company/firm name displayed at reserved table.

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Sponsorship Opportunities

SPONSORSHIP LEVELS	\$25,000 TITLE	\$15,000 PATRON	\$10,000 MARQUEE	\$5,000 SUPPORTER	\$2,500 RAINMAKER AWARD PRESENTATION
Exclusive Branding in the Faculty Lounge	√	-	-	-	-
Exhibit Space, Distribute Materials and Giveaways	High Visibility	Premier	Primary	Standard	-
Logo Placement on G-TEC Promotional and Conference Materials, and Website	Prominent	Prominent	√	Company/ Firm name	-
Link to Company/Firm Website on G-TEC Conference Webpage	√	√	√	-	-
Mobile App Visibility	Prominent	√	√	√	-
Recognition in <i>Diversity & the Bar Magazine</i> ® Post-Conference Appreciation Ad	√	√	√	√	-
Full Conference Registrations	8	4	3	2	-
'Marketing' ¹ Registrations	2	2	1	-	-
One-time Use of Pre-Conference and Post-Conference Mailing Lists	√	-	-	-	-
Promotional Item Placement (Item Must Be Provided by Sponsor)	√	√	√	-	-
Table for MCCA Rainmakers Award Luncheon	2 Premium Tables	1 Premium Table	1 Table	-	1/2 Table
Table for Afternoon Plenary	2 Premium Tables	1 Premium Table	-	-	-
Acknowledgement as Sponsor of Plenary Session and/or Cocktail Reception	√	√	√	-	-

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***The Minority Corporate Counsel Association, Inc. is a 501(c)(3) organization. Gifts are deductible to the full extent allowable under IRS. EIN:13-3920905.**

