



WHY SPONSOR THE MCCA DIVERSITY GALA?

Join general counsels from Fortune® 1000 companies and top law firm partners for an elegant networking reception[†] followed by a special evening celebrating those who have paved the way to create a more diverse and inclusive profession by taking bold steps.

The MCCA Diversity Gala is the premier national awards program that honors leading corporate law departments and law firms who have demonstrated leadership in championing diversity and inclusion.

Support for the MCCA Diversity Gala is an ideal opportunity for companies or firms to gain visibility and access to over one thousand attendees representing leading companies and firms from across industries at the largest awards program of its kind in the country.

<p>To sponsor MCCA Diversity Gala, please contact: sponsorship@mcca.com Additional individual tickets can be purchased at www.mcca.com/gala</p>	<p>Premier Sponsorships: \$75,000 / Presenting \$50,000 / Underwriter \$25,000 / Benefactor \$15,000 / Champion</p>	<p>Additional Sponsorships: \$10,000 / Contributor \$7,500 / Advocate \$5,000 / Supporter*</p>
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[†] Cocktails and heavy hors d'oeuvres will be served at both private and public pre-show networking receptions.
* Open only to small firms and legal departments, which is defined as having less than 10 full time lawyers in the law firm and less than 3 in a law department.

PREMIER SPONSORSHIP OPPORTUNITIES

\$75,000 / PRESENTING SPONSORSHIP

This sponsorship level provides an unmatched opportunity to showcase companies or firms and meet with many of the VIPs in attendance.

Additional Benefits Include:	
<ul style="list-style-type: none"> › 20 premium seat tickets to the Gala › Access to pre-show VIP reception for 10 › Prominent display of logo on all 2017 Gala promotional materials, including MCCA website › Company/firm name listed as a Presenting Sponsor in the event program, email announcements and any press materials 	<ul style="list-style-type: none"> › Verbal recognition during the awards program › Presentation of one regional award during the awards program › Two items in the gift bag (items provided by company or firm)* › One full page ad in <i>Diversity & the Bar</i>® magazine › Recognition in post event thank you email

* MCCA will provide sponsors with gift bag dimensions.

\$50,000 / UNDERWRITER SPONSORSHIP

Benefits Include:

- › 10 premium seat tickets to Gala
- › Access to pre-show VIP reception for 5
- › Display of logo on 2017 Gala promotional materials, including MCCA website
- › Company/firm name listed as an Underwriter Sponsor in the event program, email announcements and any press materials
- › Verbal recognition during the awards program
- › One item in the gift bag (item provided by company or firm)*
- › One full page ad in *Diversity & the Bar*® magazine
- › Recognition in post event thank you email

* MCCA will provide sponsors with gift bag dimensions.

\$25,000 / BENEFACITOR SPONSORSHIP

Benefits Include:

- › 10 tickets to Gala
- › Access to pre-show VIP reception for 2
- › Display of logo on 2017 Gala promotional materials, including MCCA website
- › Company/firm name listed as a Benefactor Sponsor in the program book and email announcements
- › One item in the gift bag (item provided by company or firm)*
- › Listed in *Diversity & the Bar*® magazine ad
- › Recognition in post event thank you email

* MCCA will provide sponsors with gift bag dimensions.

\$15,000 / CHAMPION SPONSORSHIP

Benefits Include:

- › 10 tickets to Gala
- › Company/firm name listed as a Champion Sponsor on MCCA web page, program book and email announcements
- › One item in the gift bag (item provided by company or firm)*
- › Listed in *Diversity & the Bar*® magazine
- › Recognition in post event thank you email

* MCCA will provide sponsors with gift bag dimensions.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

\$10,000 / CONTRIBUTOR SPONSORSHIP

Benefits Include:

- › 7 tickets to the Gala, which includes the pre-show reception, the Awards Show and the post-event reception
- › Recognition in post event thank you email
- › Company name listed in the 2017 Gala program book and web page

\$7,500 / ADVOCATE SPONSORSHIP

Benefits Include:

- › 5 tickets to the Gala, which includes the pre-show reception, the Awards show and the post-event reception
- › Company name listed in 2017 Gala program book and web page

\$5,000 / SUPPORTER SPONSORSHIP**

Benefits Include:

- › 3 tickets to the Gala, which includes the pre-show reception, the Awards Show and the post-event reception
- › Company name listed in 2017 Gala program book

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Sponsorship Opportunities

PREMIER SPONSORSHIP LEVELS	\$75,000	\$50,000	\$25,000	\$15,000
Tickets to Gala	20 Premium Seats	10 Premium Seats	10	10
Pre-Show VIP Reception Access	10 Individuals	5 Individuals	2 Individuals	-
Logo Placement on Gala Promotional Materials and Website	Prominent	✓	✓	-
Company/Firm Name Listed as the Sponsorship Selected in the Event Program, Email Announcements and Any Press Materials	✓	✓	✓	✓
Verbal Recognition During the Awards Program	✓	✓	-	-
Presentation of One Regional Award During the Awards Program	✓	-	-	-
Item(s) in the Gift Bag (Item(s) Provided by Company or Firm)*	2	1	1	1
Recognition in <i>Diversity & the Bar</i> ® Magazine	1 Full Page AD	1 Full Page AD	Listed in an AD	Listed in an AD
Recognition in Post Event Thank You Email	✓	✓	✓	✓

*MCCA will provide sponsors with gift bag dimensions.

ADDITIONAL SPONSORSHIP LEVELS	\$10,000	\$7,500	\$5,000**
Tickets to Gala, Which Includes the Pre-Show Reception, the Awards Show and the Post-Event Reception	7	5	3
Company name Listed in 2017 Gala Program Book	✓	✓	✓
Recognition in Post Event Thank You Email	✓	-	-

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